

Works Cited

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“Lightly edit, only for grammar (creative brief)” prompt. ChatGPT, OpenAI, 17 Mar. 2026,

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“What are some print magazines that appeal to Gen Z event goers, pop culture, and

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Shared

Blog Post Cover Image. “A futuristic, dreamlike scene featuring a bold, modern sneaker floating in mid-air, surrounded by soft clouds and glowing neon light. The sneaker is the clear focal point, highly detailed, with reflective materials and vibrant colors. The environment blends surreal elements like a pastel sky, subtle stars, and gradient lighting with hints of motion, as if the shoe is being chased or moving forward through a dream. The background should feel ethereal. Style should be cinematic, similar to a high-end streetwear campaign. Focus on mood, dramatic lighting.” prompt. ChatGPT, OpenAI, 22 Mar. 2026, chat.openai.com/chat.

“HOKA Clifton 10.” *Foot Locker*, <https://www.footlocker.com/product/~-/230STLLR.html>.

Instagram Post-It Note Post. “Zoom into a close-up section of the sneaker truck, focusing on the

side panel with acrylic sneaker display cases and graffiti-style design. The composition should feel tight and detailed, not showing the full truck. Add a hot pink post-it note attached to the truck surface, placed near the sneaker display. The post-it should have a realistic texture, bright daylight lighting, and a candid Instagram aesthetic. The post-it should be the main focal point, with the background slightly softened.” prompt.

ChatGPT, OpenAI, 22 Mar. 2026, chat.openai.com/chat.

Instagram Sneaker Reveal Post. “A close-up of a clear acrylic display case built into the side of a colorful sneaker truck with graffiti-style neon spray paint (pink, green, blue). Inside the case is a single sneaker (use provided reference), centered and illuminated with a soft neon backlight. The acrylic case has realistic reflections and depth. Bright daytime lighting with strong shadows and high contrast. The surrounding truck surface is slightly blurred to keep focus on the sneaker. Clean, Instagram-style composition, 4:5 vertical, vibrant and sharp.” prompt. ChatGPT, OpenAI, 22 Mar. 2026, chat.openai.com/chat.

Instagram Sneaker Reveal Post. “A close-up of the same clear acrylic display case built into the side of a colorful sneaker truck with graffiti-style neon spray paint (pink, green, blue), but now the case is empty. The lighting and angle match the previous image exactly. The case still glows with neon light, with subtle details like faint marks or a slightly open door to suggest the sneaker was just removed. Add a small minimal label inside the case that reads ‘gone.’ in a subtle street-style font. Bright daytime lighting, Instagram-style composition, 4:5 vertical.” prompt. ChatGPT, OpenAI, 22 Mar. 2026, chat.openai.com/chat.

Instagram Sneaker Truck Post. “A vibrant, colorful sneaker truck designed as a mobile

streetwear pop-up at a daytime summer music festival. The truck has a matte black base covered in bold neon graffiti-style spray paint in hot pink, electric blue, and neon green. Built into the sides of the truck are clear acrylic display cases showcasing limited-edition sneakers, each case glowing with bright colored lighting. Some display cases are empty and labeled ‘gone.’ in a subtle street-style font, reminiscent of a subway station sign. A crowd of Gen Z festival-goers surrounds the truck, taking photos and videos on their phones. The truck looks like a mix between a sneaker gallery and street art installation. Leave clean space on the truck side for text ‘sneakers worth chasing.’ Ultra-realistic, Instagram-style photography, 4:5 vertical composition.” prompt. ChatGPT, OpenAI, 22 Mar. 2026, chat.openai.com/chat.

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<https://www.prnewswire.com/news-releases/dicks-sporting-goods-inc-reports-fourth-quarter-and-full-year-2025-results-delivers-record-setting-fourth-quarter-sales-for-the-dicks-business-302711671.html>.

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