

FOOT LOCKER SNEAKER TRUCK

limited drops at the biggest events of the summer.



sneakers worth chasing.

Introducing the Foot Locker Sneaker Truck, a pop-up sneaker experience like no other, hitting the road for a limited time. Starting this Fourth of July weekend, find the Sneaker Truck at can't-miss sporting events and music festivals, featuring exclusive sneaker drops.

where will we be next?

follow our socials
to find out.



To find out where the Foot Locker Sneaker Truck is heading next, you'll have to keep a close eye on Foot Locker and DICK'S Sporting Goods socials. Because what's the fun in a sneaker drop without a little chase?

And this isn't just a sneaker shop you're chasing, it's a destination. We're talking **free sneaker embroidery** with every purchase to make your pair uniquely yours. Even better, tell us the dream you're chasing, and unlock **exclusive discounts**.

In partnership with DICK'S House of Sport, you can also take on interactive challenges, from rock climbing walls to skill-based competitions, for a chance to **win a free pair of exclusive sneakers**.



coming soon.

Limited drops will be announced in real time.
Once they're gone, they're gone.

Follow along - the first location is coming soon.
Pay attention, because these are sneakers worth chasing.

click [HERE](#) to follow the chase.